



NORTH REGION

TEXAS RECREATION & PARK SOCIETY

2025 SPONSORSHIP OPPORTUNITIES



Dear Friends of the Texas Recreation & Park Society North Region,

The Texas Recreation & Park Society North Region and 2025 Planning Committee are in the planning stages for this year's TRAPS North events, fundraisers and networking opportunities.

The Texas Recreation & Park Society North Region is comprised of over 75 parks and recreation agencies and more than 900 members that include decision makers, planners, maintenance staff, and event coordinators. These dedicated professionals are looking for new ways to work more effectively and creatively.

To meet these needs, the North Region hosts a myriad of events across the region. Events highlighted are the annual Workshop, Maintenance Rodeo and Golf Tournament. Vendors will be able to promote their products, knowledge, services and build relationships with the professionals who attend these events.

By taking advantage of sponsorship opportunities with the Texas Recreation & Park Society North Region, your business will be able to maximize exposure to the members and partners of TRAPS, while showing your support and dedication to the region. With a variety of sponsorship levels available, there is a sponsorship option available for businesses of any size.

Outlined in this Sponsorship and Partnership Packet you will find a variety of options fit for your business. Should you wish to commit or have any further questions or concerns, please feel free to contact me at the information provided below. We look forward to working with you.

Thank you,

Jennifer Kashner

Jennifer Kashner
TRAPS North Region Director
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TRAPS NORTH EVENTS

WORKSHOP

The TRAPS North Region Workshop is a premier event that brings together over 500 Parks & Recreation professionals, including directors and managers, for a day of education, networking, and industry engagement. With a large and engaged audience, and ample networking, this workshop is the perfect platform to showcase your products and services while supporting the Parks & Recreation community.



The 2025 North Region Workshop is scheduled for Monday, November 3, in Denton, Texas.

PARK MAINTENANCE RODEO

The TRAPS North Region Maintenance Rodeo is a unique and exciting event where over 400 dedicated maintenance staff and managers across the region come together to compete, connect, and showcase their skills in a variety of hands-on maintenance challenges. This is an excellent opportunity for sponsors to engage with the hardworking professionals who keep our parks and facilities running smoothly everyday.



The 2025 TRAPS North Maintenance Rodeo will be held Wednesday, October 1, at Bicentennial Park in Southlake, Texas.

GOLF TOURNAMENT

The TRAPS North Region Golf Tournament is a premier annual event that brings together over 140 Parks & Recreation professionals, including directors and managers, for a day of golf, networking, and fun! With breakfast and lunch provided, exciting raffles, and plenty of opportunities to connect, this event is the perfect way to maximize your brand's reach while supporting a great cause.



The 2025 TRAPS North Golf Tournament will be held Friday, October 24, at the Sky Creek Golf Club in Keller, Texas.

For more information on becoming a Vendor or Sponsor, please contact Jennifer Kashner, TRAPS North Region Director at 817-410-3467 or jkashner@grapevintexas.gov.

SPONSOR WITH US

GET INVOLVED

To ensure maximum value for our sponsors, we have limited the number of sponsorship opportunities, reducing competition and enhancing exposure to TRAPS professionals. Please review the sponsorship levels outlined on the following pages and select the option that best aligns with your goals. We are excited to offer you an exclusive opportunity to connect, engage, and showcase your brand to key decision-makers in the Parks & Recreation industry and look forward to partnering with you!



BENEFITS

The TRAPS North Region events would not be possible without the generous support of our vendors. The North Region Planning Committee has worked diligently to offer customized event partnership packages at various sponsorship levels.

In addition to networking, event sponsors will:

- ✓ Gain brand recognition through event signage and promotional materials
- ✓ Interact directly with Parks & Recreation decision-makers
- ✓ Participate in event activities, strengthening connections with attendees
- ✓ Demonstrate their products and services to a targeted audience

For more information on becoming a Vendor or Sponsor, please contact Jennifer Kashner, TRAPS North Region Director at 817-410-3467 or jkashner@grapevinetexas.gov

2025 NORTH REGION WORKSHOP

11.03.25 DENTON EMBASSY SUITES AND CONFERENCE CENTER

Put your business in front of over 600 parks & recreation professionals in a highly targeted, interactive event with plenty of face time and opportunities to demonstrate both your product and your commitment to the industry. Sponsor packages have limited availability; contact Jennifer Kashner, 817-410-3467 or jkashner@grapevinetexas.gov to reserve your place at Dallas-Fort Worth's only park conference of the year.

WORKSHOP TITLE SPONSOR \$6000

- Identification on all media and print material as the “2025 TRAPS North Workshop Title Sponsor” for the Texas Recreation & Park Society North Region Conference.
- Logo prominently placed on workshop publications, social media and schedules.
- Logo and company site link will be prominently placed on TRAPS North Region’s website sponsor page www.trapsnorth.org.
- Corporate logo prominently placed on sponsor recognition banners/easels.
- Company will be provided first choice for (2) two exhibit spaces.
- Company will be designated as the official sponsor of the Workshop Awards.
- Company can make short presentation at Awards.
- Corporate logo prominently displayed on screen and table tents during the Awards.
- (4) Four Workshop Registrations and (4) four lunch tickets provided. (Additional lunch tickets are available for purchase at \$60.)
- (1) One Maintenance Rodeo Exhibitor Booth.
- Only (1) one ‘Workshop Title Sponsorship’ available.

LEVEL II WORKSHOP SPONSOR \$4000

- (1) One Workshop Exhibitor Booth provided with preferential placement.
- Logo placed on workshop publications, i.e., postcards and schedules.
- Logo placed on TRAPS North Region website’s sponsor page www.trapsnorth.org.
- Corporate logo placed on table tents during the Workshop Awards.
- Corporate logo placed on sponsor recognition banners/easels.
- (3) Three Workshop Registrations and (3) three lunch tickets. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- (1) One Maintenance Rodeo Exhibitor Booth Only.
- (5) Five ‘Level II Workshop Sponsorships’ available.

LEVEL III WORKSHOP SPONSOR \$3000

- (1) One Workshop Exhibitor space provided with preferential placement.
- Business name placed on table tents during the Workshop Awards
- Business name placed on sponsor recognition banners/easels.
- (1) One Workshop Registration and (2) two lunch tickets provided. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (6) six 'Level III Workshop Sponsorships' available.

WORKSHOP GIVEAWAY SPONSOR \$3000

- Company logo on giveaway given to all attendees.
- Company name and logo placed on TRAPS North Region's website sponsor page www.trapsnorth.org.
- (1) One Workshop Exhibitor space provided.
- (1) One Workshop Registration and (1) one lunch ticket will be provided. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Only (1) one 'Giveaway Sponsorship' available.



WORKSHOP LUNCH SPONSOR \$3000

- Company name and logo displayed on all tables at Workshop Awards.
- Company name and logo on all advertising materials as the 'Workshop Lunch Sponsor.'
- Includes ½ price for one Workshop Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Workshop Lunch Sponsorship' available.



WORKSHOP SOCIAL SPONSOR \$2500

- Company name and logo promoted at Workshop Awards.
- Company name and logo on all advertising materials as the 'Workshop Social Sponsor.'
- Company name and logo on a social specific email and social media post.
- Includes ½ price for one Workshop Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Workshop Social Sponsorship' available.

KEYNOTE SPONSOR \$2500

- Company name and logo promoted at Workshop Awards.
- Introduce keynote speaker and able to provide 30 second company video
- Company name and logo on all advertising materials as the 'Workshop Social Sponsor.'
- Company name and logo on a social specific email and social media post.
- Includes ½ price for one Workshop Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Workshop Social Sponsorship' available.

WORKSHOP SNACK BREAK SPONSOR \$1000

- Company name and logo promoted at Workshop Awards.
- Company name and logo on all advertising materials as the 'Workshop Snack Break Sponsor.'
- Includes ½ price for one Workshop Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (2) two 'Workshop Snack Break Sponsorship' available.



WORKSHOP EXHIBITOR BOOTH \$750

- Exhibit space is available at the North Region Workshop. This is an excellent opportunity to display your products, equipment and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.
- Sponsors have preferential treatment of booth location based on committed sponsorship levels.
- Each exhibit space will be provided with (1) one table and (2) two chairs.
- Specific exhibit information will be sent to exhibitors before the workshop.
- Vendors may begin set up at 6:00 a.m. the day of the workshop.
- Exhibitors must have their exhibits set-up and ready by 8 a.m. and exhibit must remain open until the start of the last education session.
- Exhibitors are responsible for all equipment and supplies for their booth.
- Electricity can be provided at an additional cost.
- The exhibitor space includes (1) one lunch ticket. (Additional lunch tickets are available for purchase. The cost per ticket is \$60.)
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- Only (30) thirty 'Exhibitor Booths' are available for purchase.

WORKSHOP SESSION SPONSOR \$250

- Company name on program brochure as specific session sponsor.
- Company name placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (8) eight 'Workshop Session Sponsorships' available.

2025 WORKSHOP THEME



GOLF TOURNAMENT SPONSOR OPTIONS

10.24.25 SKY CREEK RANCH GOLF CLUB KELLER, TX

GOLF TOURNAMENT TITLE SPONSOR \$5000

- Company name and logo displayed at tournament meals and awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as the Title Sponsor.
- Advertised as Golf Tournament title sponsor on the TRAPS North Region website www.trapsnorth.org.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Acknowledgment at the TRAPS North Region Conference as the Golf Tournament Sponsor.
- Advertising on all conference attendee packets.
- (1) One Conference exhibitor booth provided with preferential placement and (1) one lunch ticket.
- Only (1) one 'Golf Tournament Title Sponsorship' available.

GOLF TOURNAMENT BREAKFAST SPONSOR \$4000

- Company name and logo at tournament breakfast (professionally made banner.)
- Company name and logo on all advertising materials as a tournament sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference exhibitor space.
- Only (1) one 'Golf Tournament Breakfast Sponsorship' available.

GOLF TOURNAMENT LUNCH SPONSOR \$4000

- Company name and logo at tournament lunch (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference Exhibitor Space.
- Only (2) two 'Golf Tournament Lunch Sponsorships' available.

GOLF TOURNAMENT BEVERAGE SPONSOR \$4000

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ price for one Conference exhibitor space.
- Only (1) one 'Golf Tournament Beverage Sponsorship' available.

GOLF TOURNAMENT REGISTRATION SPONSOR \$3000

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price for one Conference exhibitor space.
- Only (1) one 'Golf Tournament Registration & Door Prize Sponsorship' available.

HOLE SPONSOR \$1500

- Company name and logo professionally framed at one hole on the golf course.
- Includes breakfast, lunch, all course snacks, range balls and golf for (4) four.
- Includes ½ prices for one Conference exhibitor space.
- Only (11) eleven 'Hole Sponsorships' available.



PUTTING CONTEST SPONSOR \$1000

- Name and logo on putting marker.
- Allowed to man or facilitate the putting contest and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- ONE AVAILABLE.
- NO GOLF INCLUDED.



CLOSEST TO PIN SPONSOR \$1000

- Name and logo on the closest to the pin marker.
- Allowed to man or facilitate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- Only (1) one 'Closest to the Pin Sponsorship' available.
- NO GOLF INCLUDED.



LONGEST DRIVE SPONSOR \$1000

- Name and logo on the longest drive marker.
- Allowed to man or facilitate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for (1) one.
- Only (1) one 'Longest Drive Sponsorship' available.
- NO GOLF INCLUDED.

RAFFLE SPONSOR \$500

- Includes breakfast or lunch for (1) one.
- Name announced during lunch.
- NO GOLF INCLUDED.
- Don't have time to participate but want to let TRAPS members know you support them.
- Only (4) four "Raffle Sponsorships" available.

MAINTENANCE RODEO SPONSOR OPTIONS

10.01.25 BICENTENNIAL PARK, CITY OF SOUTHLAKE

MAINTENANCE RODEO TITLE SPONSOR \$4000

- Company name and logo at rodeo (professionally made banner.)
- Company name and logo on all advertising materials and social media as the rodeo title sponsor.
- Advertised as Maintenance Rodeo title sponsor on the TRAPS North Region website.
- Includes (1) one Rodeo Exhibitor Booth and (2) two lunch tickets.
- Includes half-price for (1) one Conference Exhibitor Booth.
- Only (1) one 'Title Sponsor for the Park Maintenance Rodeo' available.

MAINTENANCE RODEO LUNCH SPONSOR \$3000

- Company name and logo at Park Maintenance Rodeo.
- Company name and logo on all advertising materials and social media promotions as the 'Park Maintenance Rodeo Lunch Sponsor.'
- Includes your choice of either (1) one Rodeo Exhibitor Booth or ½ price off (1) one Conference Exhibitor Booth.
- (2) Two 'Park Maintenance Rodeo Lunch Sponsorships' available.

MAINTENANCE RODEO COFFEE & BREAKFAST SPONSOR \$750

- Company name and logo at Park Maintenance Rodeo.
- Company name and logo on all advertising materials as the 'Park Maintenance Rodeo Coffee & Breakfast Sponsor.'
- Includes (1) one lunch ticket.
- (1) One 'Park Maintenance Rodeo Lunch Sponsorships' available.



10.01.25 BICENTENNIAL PARK, CITY OF SOUTHLAKE

MAINTENANCE RODEO EXHIBITOR BOOTH \$250

- Exhibit space is available for the Park Maintenance Rodeo. This is an excellent opportunity to display your products, equipment and services to those who directly use your products and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.
- Each space will include (1) one table and (2) two chairs.
- Exhibit set up begins at 6:30 a.m. on the day of the Park Maintenance Rodeo.
- Exhibitors must be set-up and ready by 8:00 a.m. and your booth must remain open until the end of the last event.
- Exhibitors are responsible for all equipment and supplies for their booth.
- The exhibitor space includes (1) one lunch ticket. (Additional lunch tickets are available for purchase. The cost per ticket is \$20.)
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- There are unlimited 'Exhibitor Booths' for purchase.

MAINTENANCE RODEO EVENT SPONSOR \$200

- Company sign at the event with name and logo.
- The event sponsor includes (1) one lunch ticket. (Additional lunch tickets are available for purchase. The cost per ticket is \$20.)

MAINTENANCE RODEO IN-KIND DONATION

- In-Kind donations can be any product, equipment, supplies, etc. needed to host this year's Maintenance Rodeo.
- Company logo on the event sign for the associated event.
- Your commitment entitles you to the same benefits as a Park Maintenance Rodeo Exhibitor.
- *Based on need and approval of Rodeo director.*

